



SPECIAL
OFFER
FOR YOUR
COMPANY

DIGITAL MANAGED EVENTS PARTNER PACKAGES

Generate fresh leads for your sales pipeline with customized & tailored digital events!

OVERVIEW & BENEFITS

DME – Digital Managed Events – Tailored to your solution!

Build your Digital Conference – without leaving the office!

DME DIGITAL MANAGED EVENTS

Build your Digital Conference – without leaving the office!

- ▶ Are you tired of sharing potential leads at conferences with your direct competitor?
- ▶ Are you bored of conferences whose topics are simply not relevant to your product and solution?
- ▶ You want to invest your money more wisely in your own exclusive and customized event – and all this 100% digital?

Position your company, your solution and your technology with your own & customized Digital Managed Event and bring your business into the spotlight!

DME brings together established industry experts, global thought leaders and senior executives from the world's leading intelligent businesses to all relevant topics in the enterprise & tech space.

- ▶ **Be part of cutting-edge webinars, presentations and networking opportunities.**
- ▶ **Interact with fellow attendees, chat to presenters and take home valuable resources without leaving your desk.**
- ▶ **Use our digital event platform to deliver live demos of your solutions and case studies from your customers to an audience of decision-makers with budget responsibility. But most important – build your own digital event, discuss your single solutions and technologies with potential buyers and increase your exposure to increase your exposure to hundreds of decision makers.**
- ▶ **Build your own digital event tailored to your product, solutions and your preferred audience – without leaving the office and fully customized!**

WHAT IS DME AND WHAT TO EXPECT?

Our digital event format has proven to be bringing together the most relevant industry experts, thought leaders and executives from leading global companies on industry-driven and carefully elaborated topics.

Now we give you the opportunity to decide upon the digital event topic that suits you and your solution best.

for Partners

- ▶ Present your service and product portfolio in an informal setting in front of hundreds of decision makers.
- ▶ Extend your brand's reach without having to organize costly exhibition stands and personnel.
- ▶ Be a thought leader through best-in-class sessions.
- ▶ Connect and chat with your potential clients and evaluate their needs.
- ▶ Use our Matchmaking- & Networking tool to get to know who has which demands and needs
- ▶ Set up your own digital event exclusive and unique tailored to your productions, solutions and technology

for End Users

- ▶ DME provides end users with a knowledge exchange platform bringing together all stakeholders playing an active role in their professional field
- ▶ Traveling to events and paying for accommodation can be costly. Our digital events gives end users the opportunity to exchange knowledge at your desk – this saves you time and money.
- ▶ Our digital events deliver precise insights into new business use cases, concepts, technical challenges and innovations by global industry players.
- ▶ End users can connect with session speakers and other attendees to discuss opportunities as well as challenges in that lie ahead of your industry.

YOUR BENEFITS & WHY SPONSORING?

Become part of our Business Partner Community to present your company & solutions and generate qualified contacts for your sales pipeline. Choose your event topic and get 100% of our attendees' attention, focus and interest as we are creating this event exclusively for you and your partners & customers.

Your benefits as a Business Partner

- ▶ Promote your business as a thought leader to an exclusive community of executives and budget holders
- ▶ Increase your visibility by promoting your offering to the right audience
- ▶ Demonstrate a new product or business solution
- ▶ Most cost effective channel for Lead Nurturing and Demand Generation
- ▶ An interactive setting which gives you the chance to communicate with prospects and industry experts via live Q&A sessions

Exclusive benefits

- ▶ We create a digital event – just for you, your partners and clients. You get 100% of the audience's attention
- ▶ Set the digital event topic and tone of the agenda. Our experienced event production team will support you in formulating titles and content for your webinar sessions
- ▶ Get to choose what and who to present: Take the opportunity to bring your most competent speakers and your most famous customers to promote your brand and products
- ▶ No additional efforts for you: Our digital event team sets up infrastructure and promotion activities to bring your digital event to a community of decision makers and budget holders from the most promising enterprises

WHAT CAN YOU EXPECT AS A HOST OF A DIGITAL MANAGED EVENT?



Business

With more than 200 attendees (in average) from leading companies we provide you with a unique platform to present your solutions in front of your specific target audience.



Partnering

Becoming a DME partner connects you with relevant decision makers. Our platform is designed to increase the demand for your products and solutions – fast and web-based.



Marketing

Extensive marketing activities are an integral part of DME. Your company will be added to our event website, your session will be promoted through our email campaigns as well as we use different social media channels to have a maximum reach. Benefit from our constantly growing community of 70+ digital events and 80+ international B2B conferences.



Buyers

Get your product in front of the right buyers – senior technical and business experts driving technology & strategy adoption enterprises, SMEs & start ups. Drive sales leads pre, during and post event.

OVERVIEW & BENEFITS

BUSINESS MATCHING MADE EASY

Make sure your attendees & clients make the right connections! Our technology matches profiles intelligently to help participants identify who they should meet. Targeted questions in our onboarding process enable all participants to find the right matches for the most effective networking.

Attendees

Who is at the event: All Overview

- Mr. Christopher Wulff**
Head of Sales EMEA
Werum IT Solutions GmbH
8 MATCHES
- Mr. Frederik Thiele**
Product Lead Digital Product
Körber Pharma
6 MATCHES
- Mr. Aksel de Vries**
Pharma4.0 Researcher/Consultant
Equinoxia
6 MATCHES
- Ms. Simone Ross**
MES Engineer
Novo Nordisk A/S
5 MATCHES
- Mr. Mert Yucel**
Manufacturing Execution Systems Analyst
MSD Czech Republic s.r.o
5 MATCHES
- Mr. Oiang Wang**

Mr. Christopher Wulff
Head of Sales EMEA
Werum IT Solutions GmbH
8 MATCHES

Remove from favourites | Send message | Request meeting

Company size	Location	Industry
-	GERMANY	Pharmaceuticals

Job level	Attendee role	Job responsibility
Director Head Leader	Vendor	Influencer

Topic

I'm interested in: MES Implementation

Interest?	Priority?	Looking for Partner?
YES	HIGH	YES

I'm interested in: Manufacturing Intelligence

Interest?	Priority?	Looking for Partner?
YES	MEDIUM	NO

OVERVIEW & BENEFITS

PRESENT YOURSELF IN OUR VIRTUAL EXPO

Introduce yourself as a potential new business partner and present the most important information at a glance! Customers may download topic-related material that you have uploaded. With our platform customers will be able to request meetings, send direct messages or save you as a favourite.



Expo
Find new partners

Search partners

Partner **VERTICA** **Vertica** MEET NOW

Partner **talend** **Talend** MEET NOW

Partner **CLUDERA** **Cludera** MEET NOW

Partner **Qlik** **Qlik** LEAD WITH DATA MEET NOW

Finally, a data platform that says "yes".
Cludera Data Platform: The world's first enterprise data cloud. **CLUDERA**

Cludera
At Cludera, we believe that data can make what is impossible today, possible tomorrow. We empower people to transform complex data into clear and actionable insights. Cludera delivers an enterprise data cloud for any data, anywhere, from the Edge to AI. Powered by the relentless innovation of the open source community, Cludera advances digital transformation for the world's largest enterprises.

Downloads

- Building a Digital Platform for the Data Economy
- The Forrester Wave
- Corporate Overview Placement-Datasheet

Get in touch

EV **Mr. Edwin Verhulsel**
Business Development
Cludera

Add to favorites Send message Request meeting

About me
Cludera Business Development - Deutschland

About my company
We deliver an enterprise data cloud that provides cloud-native services to manage and secure the entire data lifecycle from ingest to experimental.

DATA LIFECYCLE

SEARCH ON WEB

CAMPAIGN DETAILS & TARGET AUDIENCE

DME – Digital Managed Events – Tailored to your solution!

Build your Digital Conference – without leaving the office!

YOUR CAMPAIGN IN DETAIL

- 1** Campaign Kickoff

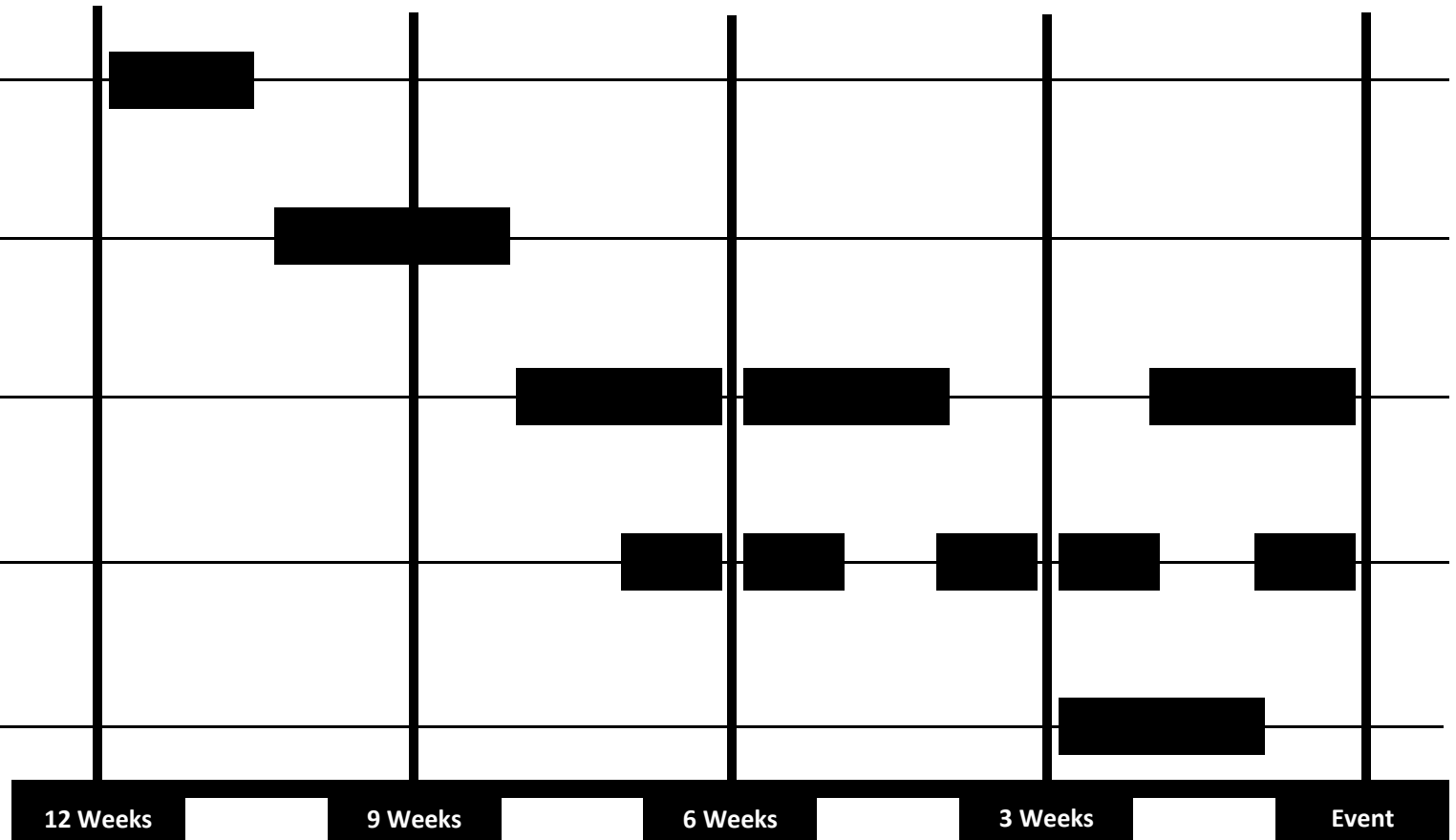
Once as you are on board, we get your campaign started. We will get in touch with you to discuss and build the event agenda and fixing the webinar presentation topics.
- 2** Content/Speaker Administration

As soon as the agenda topics stand, we reach out to the presenters to gather content details and other relevant information to fill the agenda on the digital event website.
- 3** Email Promotion

As we finalize the program, we begin with email marketing activities. On-going email campaigns will begin leading up to the digital event. We will update you on the campaign status on a regular basis.
- 4** Social Media & Content Promotion

To maximize reach we will promote the event on our content blogs. Additionally we will promote the digital event in our expert communities on LinkedIn, Twitter and XING.
- 5** Dry Runs before the event

To ensure smooth webinars, we will schedule test runs with your speakers in our webinar tool. During the tests we explain all relevant functions of the webinar tool (e.g. screen sharing, audio options) & support your speakers with final preparations.



CAMPAIGN DURATION

PACKAGES & SERVICES

DME – Digital Managed Events – Tailored to your solution!

Build your Digital Conference – without leaving the office!

PACKAGES AT A GLANCE

Be trendsetter, innovator, thought-leader.

Position your business as a thought-leader in front of your prospects and generate new leads.

DME offers you the chance to share your expertise and knowledge with an international audience, allowing you to directly discuss your solutions, services and products through the webinar platform.

Throughout your presentation, you'll get the opportunity to engage with your potential customers, get insights into their challenges and to demonstrate your products.

SERVICES	2 Day Digital Event	2 Day Digital Event Light	1 Day Digital Event	1 Day Digital Event Light
Digital Event Days	2	2	1	1
Webinar Sessions	16	12	7	4
ENGAGEMENT				
Presentations + Q&A	x	x	x	x
ACCESS TO LEADS				
All Sessions	x	x	x	x
EXPOSURE				
IT Infrastructure & Setup	x	x	x	x
Social Media Support Campaign	x	x	x	x
Partner Kit	x	x	x	x
Written interviews with speakers	x	x	x	x
E-Mail Marketing campaign for your event	x	x	x	x
WEBINAR ENGAGEMENT TOOLS				
Post-Event-Survey	x	x	x	x
Live-Polling	x	x	x	x
Videos & Handouts	x	x	x	x

2 DAY DIGITAL EVENT IN DETAIL

YOUR PACKAGE

- ▶ 2 digital event days with 16 webinar sessions – 4 in the morning and 4 in the afternoon of each event day
- ▶ Speakers will be only customers and partners of your company (we.CONECT would be happy to bring external speakers).
- ▶ Guaranteed leads – 150 (no upcap on the total leads). Complete delegate list for you (live attendees + registrants of both digital event days)
- ▶ Partner & Client presentations (40 min presentation time + 5 min Q&A)
- ▶ Chair

CAMPAIGN SERVICES

- ▶ Exclusive marketing kits, dedicated website and end-to-end branding given the exclusivity.
- ▶ Agenda Builder – we build your agenda with your preferred speakers, clients or potential leads
- ▶ Event promotion through targeted email marketing to more than 200.000 decision makers
- ▶ Social media campaign on Twitter, LinkedIn & XING
- ▶ (Re-)Activate your own network & your clients: Marketing kit incl. logos, banners & text material to promote your session
- ▶ Dedicated promotions for 6 weeks across the community.

EVENT SERVICES

- ▶ Chair your own event, ask questions to your speakers and attendees
- ▶ Live polling during your webinar presentations
- ▶ Video & Handouts: embed marketing materials into your webinars to engage attendees
- ▶ Exclusive Q&A between your speakers & attendees
- ▶ Matchmaking & Networking
- ▶ Post-event-survey to all event registrants for direct feedback on your content/products
- ▶ Written interviews with your webinar speakers to be published on our content blog for additional exposure

INFRASTRUCTURE & ADDITIONAL SERVICES

- ▶ Own website fully branded and hosted & managed by we.CONECT
- ▶ Turnkey model entirely handled by we.CONECT incl. moderation, innovative features and Q&A.
- ▶ Interactive setting for positioning your expertise and tools
- ▶ IT infrastructure and setup (incl. dry runs and webinar tool introductions)
- ▶ All presentations are recorded and passed on to you for use post the Digital Event is over.

Price on request

BUILD YOUR DIGITAL EVENT

2 DAY DIGITAL EVENT LIGHT IN DETAIL

YOUR PACKAGE

- ▶ 2 digital event days with 12 webinar sessions – 4 in the morning and 2 in the afternoon of each event day
- ▶ Speakers will be only customers and partners of your company (we.CONECT would be happy to bring external speakers).
- ▶ Guaranteed leads – 150 (no upcap on the total leads). Complete delegate list for you (live attendees + registrants of both digital event days)
- ▶ Partner & Client presentations (40 min presentation time + 5 min Q&A)
- ▶ Chair

CAMPAIGN SERVICES

- ▶ Exclusive marketing kits, dedicated website and end-to-end branding given the exclusivity.
- ▶ Agenda Builder – we build your agenda with your preferred speakers, clients or potential leads
- ▶ Event promotion through targeted email marketing to more than 200.000 decision makers
- ▶ Social media campaign on Twitter, LinkedIn & XING
- ▶ (Re-)Activate your own network & your clients: Marketing kit incl. logos, banners & text material to promote your session
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EVENT SERVICES

- ▶ Chair your own event, ask questions to your speakers and attendees
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- ▶ All presentations are recorded and passed on to you for use post the Digital Event is over.

Price on request

BUILD YOUR DIGITAL EVENT

1 DAY DIGITAL EVENT IN DETAIL

YOUR PACKAGE

- ▶ 1 digital event day with 8 webinar sessions – 4 in the morning and 4 in the afternoon
- ▶ Speakers will be only customers and partners of your company (we.CONECT would be happy to bring external speakers).
- ▶ Guaranteed leads – 150
- ▶ (no upcap on the total leads). Complete delegate list for you (live attendees + registrants of both digital event days)
- ▶ Partner & Client presentations (40 min presentation time + 5 min Q&A)
- ▶ Chair

CAMPAIGN SERVICES

- ▶ Exclusive marketing kits, dedicated website and end-to-end branding given the exclusivity.
- ▶ Agenda Builder – we build your agenda with your preferred speakers, clients or potential leads
- ▶ Event promotion through targeted email marketing to more than 200.000 decision makers
- ▶ Social media campaign on Twitter, LinkedIn & XING
- ▶ (Re-)Activate your own network & your clients: Marketing kit incl. logos, banners & text material to promote your session
- ▶ Dedicated promotions for 6 weeks across the community.

EVENT SERVICES

- ▶ Chair your own event, ask questions to your speakers and attendees
- ▶ Live polling during your webinar presentations
- ▶ Video & Handouts: embed marketing materials into your webinars to engage attendees
- ▶ Exclusive Q&A between your speakers & attendees
- ▶ Matchmaking & Networking
- ▶ Post-event-survey to all event registrants for direct feedback on your content/products
- ▶ Written interviews with your webinar speakers to be published on our content blog for additional exposure

INFRASTRUCTURE & ADDITIONAL SERVICES

- ▶ Own website fully branded and hosted & managed by we.CONECT
- ▶ Turnkey model entirely handled by we.CONECT incl. moderation, innovative features and Q&A.
- ▶ Interactive setting for positioning your expertise and tools
- ▶ IT infrastructure and setup (incl. dry runs and webinar tool introductions)
- ▶ All presentations are recorded and passed on to you for use post the Digital Event is over.

Price on request

BUILD YOUR DIGITAL EVENT

1 DAY DIGITAL EVENT LIGHT IN DETAIL

YOUR PACKAGE

- ▶ 1 digital event day with 6 webinar sessions – 4 in the morning and 2 in the afternoon
- ▶ Speakers will be only customers and partners of your company (we.CONECT would be happy to bring external speakers).
- ▶ Guaranteed leads – 150 (no upcap on the total leads). Complete delegate list for you (live attendees + registrants of both digital event days)
- ▶ Partner & Client presentations (40 min presentation time + 5 min Q&A)
- ▶ Chair

CAMPAIGN SERVICES

- ▶ Exclusive marketing kits, dedicated website and end-to-end branding given the exclusivity.
- ▶ Agenda Builder – we build your agenda with your preferred speakers, clients or potential leads
- ▶ Event promotion through targeted email marketing to more than 200.000 decision makers
- ▶ Social media campaign on Twitter, LinkedIn & XING
- ▶ (Re-)Activate your own network & your clients: Marketing kit incl. logos, banners & text material to promote your session
- ▶ Dedicated promotions for 6 weeks across the community.

EVENT SERVICES

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- ▶ Live polling during your webinar presentations
- ▶ Video & Handouts: embed marketing materials into your webinars to engage attendees
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Price on request

BUILD YOUR DIGITAL EVENT

„A unique platform that manages to report and discuss innovation from many different thematic and industry perspectives – digital total.“

VP Marketing





DIGITAL EVENTS WE.DELIVER IN 2020

www.scale-up-360.com

Generate fresh leads for your
sales pipeline and ScaleUp your
Business!

DIGITAL EVENT TOPICS WE.DELIVER IN 2020

Wherever you stand on the spectrum of Tech, Business & Digital Transformation ScaleUp 360° has something of interest for you.

Digital Event Portfolio – Automotive / Automated Driving

- ▶ ScaleUp 360° Automotive AI
- ▶ ScaleUp 360° Auto Vision Europe
- ▶ ScaleUp 360° Automotive AI USA
- ▶ ScaleUp 360° Auto Vision USA
- ▶ ScaleUp 360° Sensor & Radar Systems Europe
- ▶ ScaleUp 360° Autonomous Vehicle Testing & Validation Europe
- ▶ ScaleUp 360° Autonomous Vehicle Software Europe
- ▶ ScaleUp 360° Automotive Imaging Systems Europe - Lidar, LiDAR, Camera, Sensors
- ▶ ScaleUp 360° Intelligent Telematics Europe
- ▶ ScaleUp 360° Fleet Operations & Maintenance Europe
- ▶ ScaleUp 360° Advanced Driver Assistance Systems Europe
- ▶ ScaleUp 360° Simulation & Modeling Europe
- ▶ ScaleUp 360° Operational Safe Systems L5 Europe/USA

We didn't hit your specific topic?

No problem, we are open for your topic suggestions to tailor the best possible digital event experience for you!

DIGITAL EVENT TOPICS WE.DELIVER IN 2020

Wherever you stand on the spectrum of Tech, Business & Digital Transformation ScaleUp 360° has something of interest for you.

Digital Event Portfolio – Engineering, Manufacturing, Industry 4.0

- ▶ ScaleUp 360° Smartes Variantenmanagement DACH
- ▶ ScaleUp 360° IoT DACH
- ▶ ScaleUp 360° Industry of Things Europe
- ▶ ScaleUp 360° Pharma Manufacturing Intelligence
- ▶ ScaleUp 360° Smart Maintenance 4.0
- ▶ Scale Up 360° Smart Manufacturing DACH
- ▶ Scale Up 360° Smart Manufacturing Europe
- ▶ Scale Up 360° Field Service Management DACH
- ▶ ScaleUp 360° Smart Remote Services Sommer DACH
- ▶ ScaleUp 360° Smart Remote Services Winter DACH
- ▶ ScaleUp 360° Pharma MES Europe

We didn't hit your specific topic?

No problem, we are open for your topic suggestions to tailor the best possible digital event experience for you!

DIGITAL EVENT TOPICS WE.DELIVER IN 2020

Wherever you stand on the spectrum of Tech, Business & Digital Transformation ScaleUp 360° has something of interest for you.

Digital Event Portfolio – Enterprise Business

- ▶ ScaleUp 360° Cognitive Business Automation Europe
- ▶ ScaleUp 360° HR Tech DACH
- ▶ ScaleUp 360° Intranet Europe
- ▶ ScaleUp 360° Corporate Learning Tech
- ▶ ScaleUp 360° Remote HR DACH
- ▶ ScaleUp 360° Remote HR Europe
- ▶ ScaleUp 360° Enterprise VoiceTECH Europe
- ▶ ScaleUp 360° Mobility Data Governance Europe
- ▶ ScaleUp 360° CIMICON DACH
- ▶ ScaleUp 360° Market Access & Pricing Europe
- ▶ ScaleUp 360° Cognitive HR Europe
- ▶ ScaleUp 360° Cognitive HR DACH
- ▶ ScaleUp 360° Enterprise Employee Experience Europe
- ▶ ScaleUp 360° Enterprise Employee Experience DACH
- ▶ ScaleUp 360° Intranet DACH
- ▶ ScaleUp 360° Connected Customer DACH
- ▶ ScaleUp 360° HR Tech Europe
- ▶ ScaleUp 360° Industry of Things USA
- ▶ ScaleUp 360° DTIM DACH
- ▶ ScaleUp 360° Corporate Finance DACH
- ▶ ScaleUp 360° Cognitive Business Automation DACH
- ▶ ScaleUp 360° Cognitive Finance Automation Europe
- ▶ ScaleUp 360° Cognitive Finance Automation DACH
- ▶ ScaleUp 360° Digital Business Collaboration

We didn't hit your specific topic?

No problem, we are open for your topic suggestions to tailor the best possible digital event experience for you!

DIGITAL EVENT TOPICS WE.DELIVER IN 2020

Wherever you stand on the spectrum of Tech, Business & Digital Transformation ScaleUp 360° has something of interest for you.

Digital Event Portfolio – Information Technology & Software

- ▶ ScaleUp 360° BCM
- ▶ ScaleUp 360° Big Data DACH
- ▶ ScaleUp 360° Virtual Workplace Evolution DACH
- ▶ ScaleUp 360° IT Security DACH
- ▶ ScaleUp 360° Enterprise Cloud Governance DACH
- ▶ ScaleUp 360° Better Software Europe
- ▶ ScaleUp 360° IT Procurement, Vendor & Contract Management DACH
- ▶ ScaleUp 360° IT Service Management DACH
- ▶ ScaleUp 360° Identity & Access Management DACH
- ▶ ScaleUp 360° Legacy IT Europe
- ▶ ScaleUp 360° Legacy IT Financial Industries DACH
- ▶ ScaleUp 360° IT Infrastructure & Operations DACH
- ▶ ScaleUp 360° Cognitive Technologies DACH
- ▶ ScaleUp 360° Data Governance DACH
- ▶ ScaleUp 360° Data Driven Business & Self-Service Analytics DACH
- ▶ ScaleUp 360° Smart Data Architectures & Data Engineering DACH
- ▶ ScaleUp 360° Big Data Europe
- ▶ ScaleUp 360° Legacy IT DACH
- ▶ ScaleUp 360° Tech Rec Europe
- ▶ ScaleUp 360° Continuous Delivery Europe
- ▶ ScaleUp 360° Deep Learning & Neural Networks DACH
- ▶ ScaleUp 360° Natural Language Processing DACH
- ▶ ScaleUp 360° AI Infrastructures DACH
- ▶ ScaleUp 360° XaaS Evolution DACH
- ▶ ScaleUp 360° Future IT Networks DACH
- ▶ ScaleUp 360° Container Technologies DACH

We didn't hit your specific topic?

No problem, we are open for your topic suggestions to tailor the best possible digital event experience for you!

„A great mix of good contributions from industry participants – lots of interesting and new leads!”

Corporation Marketing Manager, Data Analytics & IoT, EMEA Central Region

HITACHI
Inspire the Next

GET IN TOUCH FOR A SPECIAL DME OFFER

Get to know more about our packages & services – We will help you to personalize and tailor your exclusive digital event experience.



Daniel Wolter

Co Founder & Manager

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ABOUT we.CONECT

www.we-connect.com



we.CONECT Global Leaders is a leading business information company, developing and providing digital business information, senior level B2B events, business communities & supporting event technology at the interface between real live business, digital transformation & future technologies & challenges.

we.ARE Event-Creators

Our business event portfolio offers business leaders from all over the world exclusive content, leads & business communities to gather information, share knowledge, network with peers and find solutions for their business critical challenges of today and tomorrow. It makes us particularly proud to be able to open you up to a new world of networking with other global players and niche businesses.

we.ARE Networking Inventors

event formats. multi-touchpoint. module-based platform – Worldwide, for the first time, we.CONECT established at top level B2B events, new conversational processes like world cafes, bar camps, tech takes, open space and more than 30 interactive formats which are based on scientific principles that have been proven to make the most of large scale enterprise change programs.

we.ARE Content Evangelists

We believe in business information and the right content. This is why we invest in innovations, ideas, technical progression, multi-functional platforms and in our digital hubs. With our digital hubs we deliver business media to a global executive, engaged audience, exceeding 10,000 unique visitors each month. We focus on the information & content flow senior decision makers need to thrive – 365 days & 360 degrees.

we.ARE Tech Connectors

we.CONECT Global Leaders provides you with hubs:©, an exclusive continuous app delivery platform, mobile business information technology, matchmaking application & event planning software to enhance our clients unique & innovative information sharing, knowledge transfer, lead generation and best in class onsite experience.

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